

# ADVANCED MATERIALS COMPETITION

23 SEPTEMBER - 8 OCTOBER 2019



# ADVANCED MATERIALS COMPETITION

- ✓ 2 WEEKS
- ✓ 10 STARTUPS
- ✓ 40+ HOURS OF TRAININGS & WORKSHOPS
- ✓ 180+ MENTORING SESSIONS
- ✓ 1 INCREDIBLE DEMO DAY



[www.inam.berlin/admacom](http://www.inam.berlin/admacom)

”

**10/10** - a tremendous, massive and amazing experience!

“

*I would highly recommend this accelerator program.*

“

*Highly intense and very positive experience.*

## ADMACOM

*Where high-tech start-ups become successful ventures.*

AdMaCom addresses scientific driven startups with outstanding technologies and business models in the area of Advanced Materials. We bring 10 startups to undertake an intensive 2-week competition in Berlin to propel their innovations forward.

Apply now for a fast-paced accelerator program that will bring together the brightest minds in the Materials sector and will allow you access to a broad infrastructure in Berlin to test and improve your technology. Join us and use your expertise and knowledge to help solve some high-tech challenges of the future!



# WHAT DOES ADMACOM OFFER?

*AdMaCom is much more than a competition.*

The AdMaCom team strives to make this experience as beneficial as possible for all teams involved. We make sure that no one goes home empty handed.

## WE'VE GOT YOU COVERED

- Travel costs up to €1000 covered for all teams
- Accommodation provided for the 2-week period
- Various cash prizes totalling €15K
- 3 Finalists will be invited to join InnoEU and its Global Technology Summit in China in December
- 1-year INAM Memberships for all finalists & 2-years for the Grand Prize winner

## MEANINGFUL COLLABORATIONS

- A 2-week program developed exclusively for your needs
- Access to INAM's high level members and partners
- A chance to engage with an international group of like-minded people

## VALUABLE MENTORSHIPS

- 180+ Tailor-made mentoring sessions
- Hands-on support from our extensive INAM network of experts
- Customized mentorship pairings based on the needs of the startup

## CONSTRUCTIVE PITCH TRAININGS

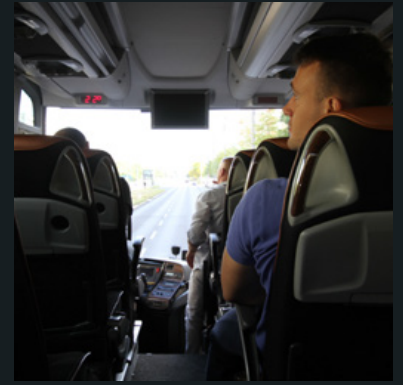
- 40+ hours of trainings and workshops
- One-on-one presentation and pitch deck coaching
- A variety of trainings with a focus on different audiences

## A PLACE TO CALL HOME

- 24/7 access to workspace, local labs and infrastructure for all AdMaCom teams
- An exciting experience in the most innovative city in Germany!

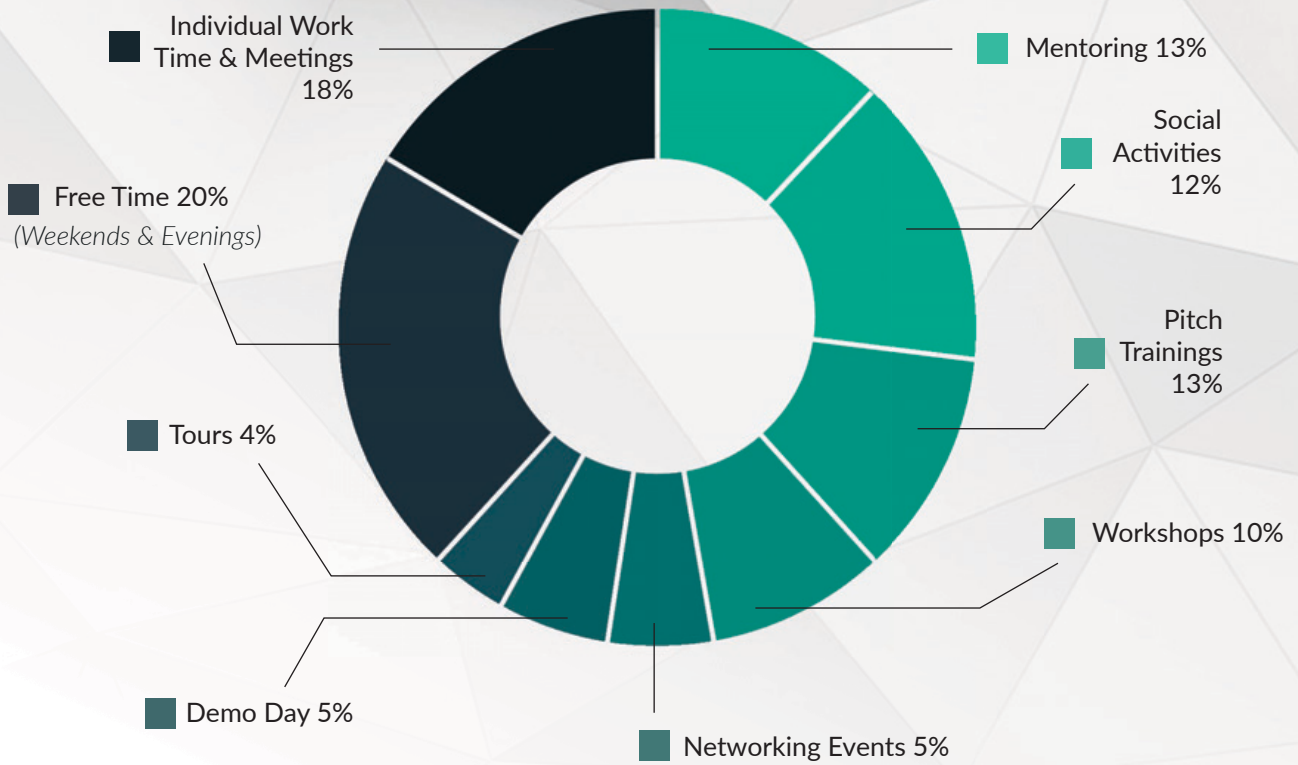
## A DEMO DAY TO REMEMBER

- An exciting evening that brings the startups in front of our jury of experts and an audience of mentors, industry professionals, investors & more!



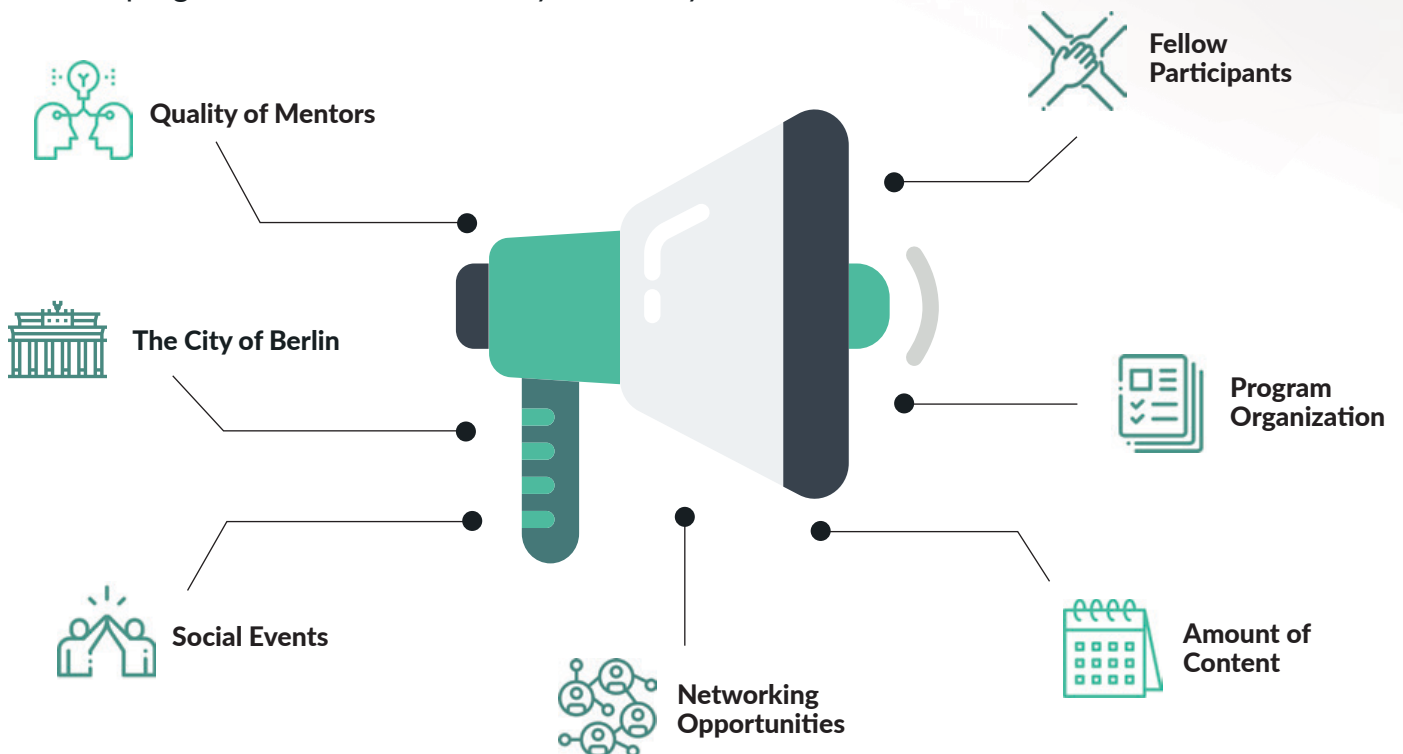
# THE ANATOMY OF ADMACOM

Here are all the parts that make up AdMaCom.



## ADMACOM FAVORITES

We asked past AdMaCom startups what they liked the most about the program and here is what they had to say!





## IS MY START-UP ELIGIBLE?

- ✓ I have already founded or am in the process of founding a company
- ✓ I have a product // prototype
- ✓ I have a small but amazing team
- ✓ I work in the field of Advanced Materials \*
- ✓ I am preparing for my first funding round

*Are you considering moving to or opening a branch in Berlin? We can offer you additional support!*

\* *Unsure if you qualify as an Advanced Material Start-Up? Refer to our Keywords page at the end of this brochure.*

## TIMELINE

### APPLICATION PHASE 1 April - 7 June

Apply via the F6S platform by answering questions regarding team structure, business model and technology.

### SELECTION PHASE 7 June - 12 July

AdMaCom evaluators will assess the applications and interview the perspective participants. The 10 most promising startups are selected according to the evaluation.

### ADMACOM

23 September - 8 October

### DEMO DAY 8 October

Participants will have the opportunity to pitch to the public and invited investors as well as announce first partnerships in front of a jury of selected experts.

# TESTIMONIALS

---



”

*Very well-managed program providing energetic, constructive, and thought-provoking sessions as well as valuable opportunities for the teams. Totally surpassed expectations, we were happy to find an intensive learning environment and one very committed to improve the odds of success for the startups. We are grateful!*

- Paulina Piairow / RUBYnanomed / AdMaCom 2018

”

*AdMaCom is an amazing program for early stage start ups that will give you a comprehensive overview of the knowledge required for running a startup. I can't recommend it enough!*



”

- Evgeniy Donchev / LoMaRe / AdMaCom 2016

*The amount of content that was squeezed into two weeks was phenomenal. The mentoring sessions were very useful, there was lots of opportunities to build our network, the dinners were excellent, and [the INAM Team] made us feel so welcome and taken care of for the entire program.*

- Adam Ostashek / ZiprPrint / AdMaCom 2018



”

*AdMaCom is unique and unforgettable. It is like a new material or technology with interesting features that nobody knows until using it and then impossible to live without it.*

- Bruno Figueiredo / Graphenest / AdMaCom 2017

”

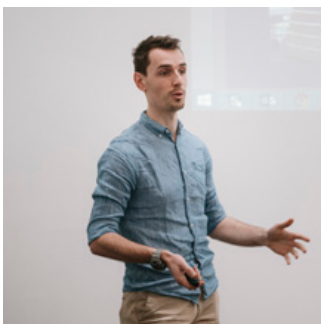
*I especially liked the cooperation of all startups. It was more like a family reunion than a competition. Everyone has done everything in his power to support and help the other teams.*

- Faruk Erbay / FilOS3D / AdMaCom 2018

”

*[AdMaCom] is an excellent single-focus-experience program that achieves what it set out to achieve -- meaningful conversations with the right people.*

- Graham Bell / NextAero / AdMaCom 2018



# READY TO APPLY?

---

*Easily apply in 3 easy steps!*

**1**

## STEP 1 *Log on to F6S*

We accept applications through the F6S platform. To get started now, click the apply now button or head to our website!

[www.inam.berlin/admacom](http://www.inam.berlin/admacom)

**2**

## STEP 2 *Answer the questions*

The questions cover everything from your technology, your business model and even your team! The more we know about you, the better!

**3**

## STEP 3 *Upload videos*

Give us a glimpse of who you are and your technology! Remember to make sure the lighting and sound are good quality. We don't want to miss anything!

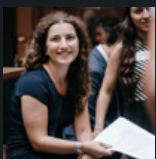
**APPLY  
NOW!**

## WHAT HAPPENS NEXT?

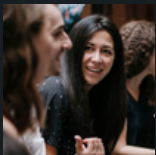
After the application phase is over, we will move into our selection phase. You can follow the evaluation process with us on the F6S platform. If you have any questions, please reach out and contact us at any time.

## GET IN TOUCH

---



**Antonia Craveteanu**  
*Bus Dev Manager*



**Christina Kasahara**  
*Marketing Manager*



**Susan Santos**  
*Bus Dev & Scientific Advisor*



[admacom.info@inam.berlin](mailto:admacom.info@inam.berlin)



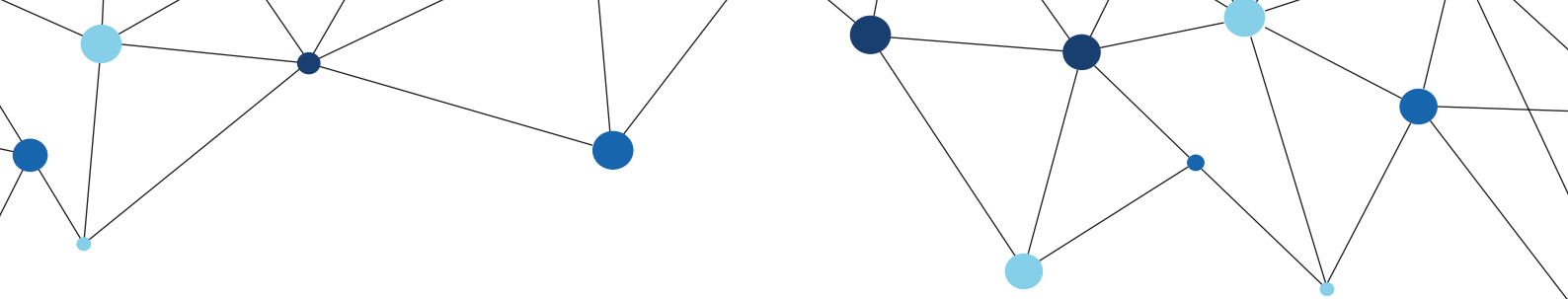
[www.inam.berlin/admacom](http://www.inam.berlin/admacom)



Follow us!



Like us!



# Innovation Network for Advanced Materials



The Innovation Network for Advanced Materials (INAM) is a network for high-tech businesses working in the different fields of Material Sciences and Advanced Materials.

Our mission is to support new emerging technologies and startups in the fields of advanced materials, innovative processes and analytical technologies. INAM's objective is to accelerate the global market entry of technology innovations by providing access to infrastructure and collaboration between corporates, startups and research institutions.

INAM operates as an international association and is located in Berlin, Germany. It offers its members a wide range of events to gather information and to exchange ideas. Additionally, INAM organises dedicated activities for its members to collaborate with each other to create innovative business ventures.

To find out more visit [www.inam.berlin](http://www.inam.berlin) and follow us on LinkedIn & Facebook.



## INAM MEMBERS





# ADVANCED MATERIALS COMPETITION

2019 KEYWORDS



3D-Printed Functional Composites // Advanced Inks // **Advanced Materials** // **Aerospace** // Alternative Energy Sources // Augmented Reality // **Automotive** // **Batteries** // Battery Electrodes with Green Processes // Bio-inert Materials // Bio-Materials // Bio-Safe Materials // Bio-Sensors // **Cameras** // Clay // **Coatings** // Component Integration // Critical Raw Materials // Data Storage // **Displays** // Easy to use Energy Storage // Efficiency // Electricity // **Creation** // Electricity & Energy Savings // Electricity Storage // **Electronics** // Energy Conversion // Energy Distribution // **Energy Efficiency** // Energy Production // **Environment** // Fiber Modification // Filtering Senses // Functionalized Surfaces // Functionalized Coatings // Green Processes // High Light Lenses // **Human Body Enhancements** // Hydrogen Mobility // Hydrogen Storage // Hydrogen Transporting // Imaging Insulation // **Intelligent Infrastructure** // Laser Communication // Laser Projection // Light Detection // Light Sensitive Lenses // **Lighting** // Lightweight Materials // Lithium Battery Alternatives // Low Vision Magnetic Materials // Material Re-Use // **Material Recyclability** // **Material Science** // Metamaterials // Micro-Displays // Micro-LED // **Mobility** // Nanocomposites // Nanotechnology // New Affordable Materials // New Hydrolysis of Hydrogen // New Sensor Concepts // New Sensor Principles // New Standards // (O)LEDs // **Optics & Photonics** // Polymers // Power Caps // Power Charging // Real-Time Street Monitoring // Real-Time Street Mapping // Recyclable Electronics // Recyclable Li-ion // Reliable Additive Manufacturing // Reuse of Materials // Safe Materials // **Safety** // Selective Absorption // Sensor Architecture // **Sensors** // Sharing Solutions // Smart Glasses // Smart Sensor Systems // Smart Surfaces // Smart Windshield // Special Implants // Sunglasses // Sustainable Energy Solutions // Technology Enhancements // Thermal Insulation // Tissue Engineering // Ultracaps // Ultrasound 3D Sensors // **User-Interface Technologies** // Waveguides // Wear-resistant Composites // Wearables

**STILL UNSURE IF YOU QUALIFY?**

Email us at [AdMaCom.info@inam.berlin](mailto:AdMaCom.info@inam.berlin)



innovation network for  
**advanced materials**