



STEINBEIS- DIALOG@ ADLERSHOF

June 4, 2025

AI AND INDUSTRY: BUILDING A RESPONSIBLE DATA-DRIVEN FUTURE

Artificial Intelligence is revolutionizing industries – but how do we ensure technology serves people? How can SMEs harness AI to drive innovation while keeping trust, responsibility, and human intelligence at the core? This is not just a tech event – it's a conversation about the future of work, responsibility, and ethics in AI-driven industries. Be part of the dialogue with leading AI experts, real-world industry applications and interactive discussions to gain insights that will help your business navigate the AI revolution with confidence.

PROGRAMME

14:00 **Arrival and welcome coffee**

14:30 **Opening address | Systemic change and humancentric industry transformation**
Ela Kurtcu | CEO Steinbeis School of Sustainable Innovation and Transformation GmbH

Keynote | Human by design – AI as an enabler, not a replacement
Roman Eckschlager | CEO mAlnufaktur GmbH

Keynote | A digital world built on trust and responsibility
Jutta Juliane Meier | Founder & CEO Identity Valley Research gGmbH

15:30 **Coffee break**

16:00 **Industry perspective | Sustainable & digital logistic processes for food industry and beyond**
Davide Mazzanti | CEO sykell GmbH

Industry perspective | AI agents beyond chat: Automating Big Data Workflows
Tatjana Samsonowa-Denef | CEO Agents.Inc

AI application dialogue | Discussing challenges and sharing experiences
An open discussion

17:00 **Networking**

Participation in the event is free of charge, but registration is requested.

The venue is fully wheelchair accessible.

Further information and registration: www.steinbeis.de/steinbeis-dialog-adlershof