



APPLICATION

A² ADLERSHOF ACCELERATOR SMART CITY 2018 – START-UP PROGRAMM

COMPANY NAME	<input type="text"/>	FOUNDING YEAR	<input type="text"/>
ADDRESS	<input type="text"/>	NUMBER OF EMPLOYEES	<input type="text"/>
CONTACT PERSON	<input type="text"/>	SHAREHOLDER/INVESTORS <input type="text"/>	
POSITION	<input type="text"/>		
EMAIL	<input type="text"/>		
PHONE/MOBILE	<input type="text"/>		
WEBSITE	<input type="text"/>		

THE CHALLENGE (WHICH PROBLEM ARE WE OFFERING A SOLUTION FOR?)

SOLUTION/PRODUCT/USP-UNIQUE SELLING POINT

BUSINESS MODEL (HOW DO WE EARN MONEY?)

LEVEL OF MATURITY OF THE PRODUCT/OF THE SERVICE

TURNOVER

<input type="checkbox"/> Idea/Concept phase	2015€
<input type="checkbox"/> Prototype or beta-version existing	2016€
<input type="checkbox"/> Product/service is ready for serial production	2017€
<input type="checkbox"/> Proof-of-concept or market entry took place	2018 (Plan)€

TARGET GROUP (WHO ARE THE CUSTOMERS OF OUR PRODUCTS – TODAY AND IN THE FUTURE?)



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MARKET & COMPETITION

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Legend: + existing; o partly existing; - not existing

CORE TEAM (CEO, CTO, CFO, COO, BUSINESS DEVELOPMENT ETC.)

Name	Role	Experiences



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IDEAS FOR POSSIBLE COOPERATION WITH ONE OR MORE INDUSTRY PARTNERS OF THE A² ADLERSHOF ACCELERATOR PROGRAMME?

HOW DID YOU HEAR ABOUT THE A² ACCELERATOR PROGRAMME?

The deadline for applications is 22nd April 2018 at 11:59 p.m.
Please send the completely filled application form to
bewerbung-a2-2018@wista.de